





THE ZAMORIN'S GURUVAYURAPPAN COLLEGE







ANNUAL ACTIVITY REPORT 2022-23

Women Development Cell, The Zamorin's Guruvayurappan College, Kozhikode

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Being the defending best Women Development Cell of the Calicut University, we have created a new route the current year.

Unlike the last year where our focus was on making interaction with noted personalities possible, we have set the entire year around the theme of WOMEN EMPOWERMENT THROUGH EMPLOYABILITY, ENTREPRENEURSHIP AND PERFORMANCE.

And, hence, the programs are designed to provide skill development, encourage entrepreneurship and making them suitable for performance at any and every stage of life.

INTRODUCTION

> All Kerala Women student entrepreneur award

> Women empowerment through performance and arts

> How to leave after studies training by professional coaches

Women Development Cell of The Zamorin's Guruvayurappan College has celebrated the year with a special focus on after-college life The programs are organized to train the students for a real work life. Entrepreneurship award and skill development courses by industry experts ignite the possibility to a great extent. The classes are developed with a mission to make the students capable of living bold and facing the realities of the modern life challenges with the muchneeded enthusiasm and courage.

Personalities from various walks of life has joined the conversations and events around the core theme of women empowerment and inter-act with the students both offline and online. Started with a skill development course and lead to win personality development sessions, the complete focus was on making the students capable winning social challenges.

This year, women development cell celebrated all the events with unique personalities from different walks of life. We hereby submit the annual report with details of the events on chronological order.

WDC, ZGC, Calicut 02-03-2023

Creating An Equal Society through Women Participation

College life is complete only when it prepares the students for longer, happier life amidst the challenges of the modern day society. And, hence, we, the Women Development Cell of the, The Zamorin's Guruvayurappan College, has started the year with a mission of making them capable of facing realities of life through various workshops, inter-active sessions. It was truly an enriching experience with some of the most prominent speakers coming on board to deliver lectures and interact with a very energetic young audience at the women's cell.

At the beginning, we had decided to celebrate the Year with a handful of events that elevate the mental and physical growth of the women community and we achieved it with quite lot of pride and happiness. Women speakers filled the venues and minds at the events planned, organised and conducted by women. Women empowerment is not just heard, it was visible all-across the year.

The participation to the State Level Women Student Entrepreneur Award was quite remarkable and we were surprised with the interesting socially-committed life of our young generation, giving confidence to the future of our women. We thank the entire students, teachers and well-wishers who helped us making the year remarkable. We continue promoting the social well being activities of the women students in the coming years.

Dr Arya Gopi Co-ordinator,WDC

WOMEN DEVELOPMENT CELL





Dr Rajani B Principal

Dr Arya Gopi Co-ordinator

Members



Saleena K K



Dr Kavitha



Krishnaveni



Roopasree

5-Day Training Program

- Making students prepared for the job conditions
- Giving real-life industrial experience
- Developing skills that are essential for daily work-life success
- Conducted in association with Mahindra Rise

Exclusively for Final Year UG/PG Students

From 9 Jan to 13 2023





M**s Chinchu K Bhavani** Programme Co-ordinator Mahindra Pride Classroom

Dr Rajani B Principal

Dr Arya Gopi Women Development Cell Coordinator











Kozhikode, Kerala, India GRRC+HQ3, Zamorins Guruvayurappan College Road, Pokkunu, Kozhikode, Kerala 673014, India Lat 11.241181° Long 75.821852° 09/01/23 11:20 AM GMT +05:30

Women Theatre Workshop

- Personality development program through theatre workshop
- One-day experience of the world of theatre
- Making a women oriented drama for the stage performance
- Conducted by the famous theatre activist



Women Theatre Workshop



Dr Rajani B Principal Dr Arya Gopi Women Development Cell Coordinator

Women Theatre Workshop



Women Student Entrepreneur Award



- First-of-its kind student entrepreneurship award for the women students of the state
- Ideas is to promote the entrepreneurship from a very young age, which makes the women community thrive
- Popularized the contest through all media channels.
- Warm reception from the student community
- > 100s of entry
- Award to be declared by March 8
- A panel of industrialists to decide the winner







വനിതാ വികസന സെൽ

സാമൂതിരി ഗുരുവായൂരഷൻ കോളേജ്

അവതരിപ്പിക്കുന്ന

പണിയെടുത്ത് പഠിക്കുന്നവരാണോ?

ALL KERALA COLLEGE GIRL STUDENTS Studentrepreneurship! Contest

AWARD OF RS. 10000



പഠനത്തിനൊപ്പം ജോലി ചെയ്യുകയോ സ്വയം സംരംഭങ്ങൾ നടത്തുകയോ ചെയ്യുന്ന വിദ്വാർത്ഥിനിയാണോ ?

ഈ അവസരം നിങ്ങൾക്കുള്ളതാണ്.

നിങ്ങളുടെ സംരംഭത്തേക്കുറിച്ച് ഒരു വീഡിയോ അല്ലെങ്കിൽ ഒരു പേജിൽ കുറയാത്ത കുറിപ്പോ താഴെ കാണുന്ന നമ്പറിലേക്കോ മെയിലിലേക്കോ അയയ്ക്കു.

അവസാന തിയ്യതി ഫെബ്രുവരി 10

കേരളത്തിലെ റെഗുലർ കോളേജ് വിദ്വാർഥിനികൾക്ക് പങ്കെടുക്കാം

> ഡോ. രജനി ബി പ്രിൻസിഷാൾ

ഡോ. ആര്യാഗോപി കോർഡിനേറ്റർ, വനിതാ വികന്മന സെൽ

കൂടുതൽ വിവരങ്ങൾക്ക്

© 9447754909 womendevelopmentcellzgc@gmail.com









The Zamorin's Guruvayurappan College

WOMEN DEVELOPMENT CELL Organizes



DOES STUDYING WORK FOR YOU?

Calling all ambitious female entrepreneurs!

ALL KERALA COLLEGE GIRL STUDENTS Studentrepreneurship! Contest AWARD OF RS. 10000



Are you working while studying? If yes, share a video or one page write up on your initiative.

Last date February 10 Girl Students from regular colleges in Kerala can apply

> Dr Rajani B Principal

Dr Arya Gopi Women Development Cell Coordinator

For more details, contact:

Sector State S



Lead to win

- Renowned personality development coach Ms Sandhya Varma led a class for the women students
- Created awareness on managing self discipline and leading a successful life
- The personality development coach left deep influence among the students with her charismatic presence and attitude towards life



Lead to Win













LEAD TO WIN

Time: 1.30 PM Date: 12th December, 2022 Venue: PKS Raja Centenary Hall The Zamorin's Guruvayurappan College

Sandhya Varma

ACC-ICF Certified Life & Executive Coach, Author

> Principal Dr Rajani B

Women Development Cell Coordinator Dr Arya Gopi

Lead to win





Women Beauty Concepts & Ayurveda

- Students are given insight to the world of ayurvedic cosmetics that generates good volume of interest
- Well known ayurvedic cosmetologist led the session
- Objective was to provide the students with knowledge on healthy ways of living beautiful



Women Beauty Concepts & Ayurveda





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The Zamorin's Guruvayurappan College

WOMEN DEVELOPMENT CELL Organizes

BEAUTIFULLY YOURS

A Talk on Ayurvedic Cosmetology

Date: 21 February 2023 Time: 1 :30 pm - 2 :30 pm Venue: Research Centre Digital Classroom



Dr Nanditha M

BAMS MD PGDAC Chief consultant physician Sreshta multispeciality ayurvedic clinic Pokkunnu

> **Dr Rajani B** Principal

Dr Arya Gopi Women Development Cell Coordinator

O P

Women Beauty Concepts & Ayurveda



Gender Equity Themed Art & Performance

- Women Development Cell members have activily participated in the art and performance
- Helped the students express their commitment towards the society through the visual representation
- Program helped to take the social consciousness and involvement to another level among the students community

Gender Equity Themed Art & Performance



Gender Equity Themed Art & Performance



- The workshop was designed to provide the students a hands-on experience on the laws that supports women community
- Eminent personalities from various industries led the sessions
- WDC ZGC wings has participated aggressively at the event and benefited the students with fruitful information that is critical to the growth of their social status











Menstruation matters

- A class on ayurvedic ways of keeping healthy during the menstruation
- The famous doctors from the renowned Ayurveda centre led the class
- The sessions were fruitful with the insights from the experts and Q&A from the students

Menstruation matters

Ayurveda First



Menstruation Matters

Vaidyaratnam Oushadhasala presents

a health awareness session in connection with World Menstrual Hygiene Day



In association with

Women Development Cell, The Zamorin's Guruvayurappan College, Calicut





Vaidyaratnam Treatment Centre, Pushpa Junction, Kozhikode-673002, Phone: 0495 2302696, Mobile: 9746732696

WDC Magazine

- The second issue of the WDC magazine is published with stories from students
- Contribution by eminent women writers
- Completely developed by the students of the group

WDC Magazine



Gender Space & Its Manifestations

Students from the WDC presented art manifestation at the Gender Equity-themed art and performance.



Gender Space & Its Manifestations



WOMEN'S DAY CELEBRATION & AWARD DECLARATION





കോളേജിൽ നിന്ന് പണിയിലേക്ക്....

പണിയെടുത്ത് പഠിക്കുന്നവരെ കണ്ടു പഠിക്കണം



കോളജിലെ സ്വയം ജോലി ചെയ്തു പഠിക്കുന്നവരെ ആദരിക്കുന്നു. സംസ്ഥാന തല സ്റ്റുഡന്റ് ഓൻട്രപ്രണർ മത്സര വിജയികളെ പ്രഖ്യാപിക്കൽ

THANK YOU



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